

\$4000 Manufacturing Demand Engine

Your Complete Outsourced Marketing Department

Fractional Marketing Leadership

- Dedicated Fractional Marketing Director
 - Weekly Growth Meetings
 - Quarterly Executive Strategy Session
 - Marketing KPI Dashboard
 - Marketing Budget Planning
 - Annual Marketing Roadmap
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Advanced SEO

- Enterprise Technical SEO
 - 100+ Keyword Tracking
 - Pillar Page Strategy
 - Programmatic SEO Opportunities
 - International SEO
 - Continuous SEO Optimization
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Authority Building

- 8 Technical Blogs per month
 - 4 Case Studies
 - Whitepapers / eBooks
 - Industry Guides
 - Product Landing Pages
 - Knowledge Center Development
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Executive Branding

- CEO LinkedIn Strategy
 - 8 Executive LinkedIn Posts
 - Company LinkedIn Management
 - Thought Leadership Content
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Email Marketing

- Automated Email Sequences
 - Monthly Newsletter
 - Lead Nurturing Campaigns
 - CRM Integration
 - Sales Follow-up Workflows
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Conversion Optimization

- Landing Page Design
 - A/B Testing
 - CRO Improvements
 - Heatmap Analysis
 - User Journey Optimization
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Analytics & Reporting

- Executive KPI Dashboard
- Sales & Marketing Reporting
- Attribution Analysis
- ROI Tracking
- Monthly Executive Review