



\$1500 Essential Marketing Plan - Essentially hire a Fractional CMO

Perfect for: Manufacturing companies beginning their inbound marketing journey.

What's Included

Strategy

- Initial Growth Strategy Session
- Quarterly Marketing Roadmap
- Monthly Strategy Call

SEO

- Technical SEO Audit
- On-Page SEO Optimization
- Keyword Research (20–30 target keywords)
- Google Search Console & GA4 Setup
- Local SEO (if applicable)

Content Marketing

- 2 Technical SEO Blogs per month
- 1 Case Study or Application Page per month
- Meta Titles & Descriptions

Website Optimization

- Basic Landing Page Optimization
- Conversion Improvements
- Contact Form Optimization

Analytics and Analysis

- Monthly Performance Report
- Keyword Ranking Report
- Organic Traffic Dashboard